



Call for Participation and Papers

# Eleventh Innovative Applications of Artificial Intelligence Conference

July 19-21, 1999, Orlando, Florida

Sponsored by the American Association for Artificial Intelligence

The Eleventh Annual Conference on Innovative Applications of Artificial Intelligence (IAAI-99) will highlight successful applications of AI technology; explore issues, methods, and lessons learned in the development and deployment of AI applications; and promote an interchange of ideas between basic and applied AI.

IAAI-99 will consist of papers in two tracks — (1) deployed application case studies and (2) emerging applications, technology, and issues — supplemented by invited talks and panel discussions. The deployed application track is equivalent to previous IAAI conferences. The emerging areas track was added two years ago to “bridge the gap” between AI research and AI applications development by informing AI researchers about the utility of various techniques for and constraints imposed by application domains and AI application developers about tools, techniques, or methods that will enable new and more powerful applications.

## Deployed Application Case Study Papers

Case-study papers must describe deployed applications with measurable benefits that include some aspect of AI technology. All areas of AI technology (for example, knowledge systems, data mining, vision, speech, natural language, robotics, etc.) are of interest, either as stand-alone applications or as components of complex systems.

Review criteria are significance, use of AI technology, innovation, content (see below), technical quality, and clarity. Original papers describing applications that have been presented at or submitted to other conferences are welcome. Authors of deployed applications papers will receive the “Innovative Application” Award. The topics listed below should be addressed; we strongly recommend using this structure as the paper outline.

**Title Page:** Each copy of the paper must have a title page, including the title of the paper; the names, affiliations, postal and e-mail addresses, and telephone and fax numbers of all authors; a user point-of-contact for verification of deployment; a designation of the application domain; identification of AI techniques employed; the name of the tool(s) or language(s) used; and an abstract of fewer than 200 words.

**Task or Problem Description:** Describe the task the application performs or the problem it solves. State the objectives of the application and explain why an AI solution was important. If other solutions were tried and failed, outline these solutions and the reasons for their failure.

**Application Description:** Describe the application, providing key technical details about design and implementation. What are the system components, what are their functions, and how do they interact? What languages and tools are used in the application? How is knowledge represented? What is the hardware and software environment in which the system is deployed? Provide examples to illustrate how the system is used.

**Uses of AI Technology:** On what AI research results does the application depend? What key aspects of AI technology allowed the application to succeed? How were the techniques modified to fit the needs of the application? If applicable, describe how AI technology is integrated with other technology. If a commercial tool is used, explain the decision criteria used to select it. Describe any insights gained about the application of AI technology. What AI approaches or techniques were tried and did not work? Why not?

**Application Use and Payoff:** How long has this application been deployed? Explain how widely, how often, and by whom the application is being used. Also describe the application’s payoff. What measurable benefits have resulted from its use? What additional benefits do you expect over time? What impacts has it had on the user’s business processes?

**Application Development and Deployment:** Describe the development and deployment process. How long did they take? How many developers were involved? What were the costs? What were the difficulties, and how were they overcome? What are the lessons learned? What, if any, formal development methods were used?

**Maintenance:** Describe your experience with and plans for maintenance of the application. Who maintains the knowledge base? How often is update needed? Is domain knowledge expected to change over time? How does the design of the application facilitate update? Have you automated the knowledge-base update in any way?

## Emerging Application, Technology, and Issue Papers

The goal of the emerging application, technology and issue track is to “bridge the gap” between basic AI research and deployed AI applications, by discussing efforts to apply AI tools, techniques, or methods to real world problems. This track is distinguished from reports of scientific AI research appropriate for AAAI’s National Conference in that the objective of the efforts reported here should be the engineering of AI applications.

Topics suitable for this track include discussions of prototype applications with performance evaluation data; ongoing efforts to develop large-scale or domain-specific knowledge bases or ontologies; development of domain or task focused tools, techniques, or methods; evaluations of AI tools, techniques or methods for domain suitability; unsuccessful attempts to apply particular tools, techniques or methods to specific domains (which shed insight on the applicability and limitations of the tool, technique or method); system architectures that work; scalability of techniques; integration of AI with other technologies; system/software engineering of intelligent systems; development methodologies; validation and verification; lessons learned; social and other technology transition issues; etc.

*Review Criteria:* The following questions will appear on the review form for emerging technology, application, and issue papers. Authors are advised to bear these questions in mind while writing their papers. Reviewers will look for papers that meet at least some (although not necessarily all) of the criteria in each category.

*Significance:* How important is the problem which is addressed? Is it a difficult or simple problem? Is it central or peripheral to a category of applications? Is the tool, technique, method, or issue presented generally applicable or domain specific? Does the reported work address a high-value application domain? Does the tool, technique, method or issue offer the potential for new or more powerful applications of AI?

*AI Technology:* Does the paper identify AI research needed for a particular application or class of applications? Does the paper characterize the needs of application domains for solutions of particular AI problems? Does the paper evaluate the applicability of an AI tool, technique, or method for an application domain? Does the paper describe AI technology that could enable new or more powerful AI applications?

*Innovation:* Does the tool, technique, or method advance the state-of-the-art or state-of-the-practice of AI technology? Does the tool, technique, or method address a new or previously reported problem? If it is a previously reported problem, does the tool, technique, or method solve it in a different, new, more effective, or more efficient way? Does the reported work integrate AI with other AI or non-AI technologies in a new way? Does the work provide a new perspective on an application domain? Does the work apply AI to a new domain?

*Evaluation:* Has the tool, technique, or method been tested on real data? Has it been evaluated by end users? Has it been incorporated into a deployed application? Has it been compared to other competing tools, techniques, or methods?

*Content:* Does the paper motivate the need for the tool, technique, or method? Does the paper adequately describe the task it performs or the problem it solves? Does it provide technical details about the design and implementation of the tool, technique, or method? Does the paper clearly identify the AI research results on which the tool, technique, or method depends? Does it relate the tool, technique, or method to the needs of application domains? Does it provide insights about the use of AI technology in general or for a particular application domain? Does it describe the development process and costs? Does it discuss estimated or measured benefits? Does it detail the evaluation methodology and results?

*Technical Quality:* Is the paper technically sound? Does it carefully evaluate the strengths and limitations of its contribution? Are the results described and evaluated? Are its claims backed up? Does it identify and describe relevant previous work?

*Clarity:* Is the paper clearly written? Is it organized logically? Are there sufficient figures and examples to illustrate the key points? Is the paper accessible to those outside the application domain? Is it accessible to those in other technical specialties?

## Invited Talks and Panels

Nominations and suggestions for invited talks and panels are welcome and will be considered by the program committee. Invited talks and panels should address issues or themes in the

development and deployment of AI applications. Invited speakers should be distinguished members of the research, business, or government communities who have special insights or experiences relating to directions of AI development.

Panels should reflect a diversity of viewpoints or interests. Panelists should focus on specific issues such as problems and solutions, technical trade-offs, managerial issues, organizational concerns, and future challenges. Case studies can be used to illustrate the issues, but should not be the principal focus of the panels or invited talks.

Past panels and invited talks have addressed domain specific topics such as AI in the capital markets, image-guided brain surgery, and AI in government; technology-focused topics such as case-based reasoning, natural language, or emerging knowledge processing techniques; and business issues such as AI in business process reengineering, software patents, and gaining support for AI applications. Invited speaker nominations should include full contact information, and a preliminary title and abstract of the talk. Panel proposals should include a description of the topic, contact information for the organizer, a moderator and list of participants.

## Submission Instructions and Timetable

Papers should be 7-12 pages in length. Each paper must indicate clearly in which track it should be considered. Submit five (5) clearly legible complete copies of papers, invited talk nominations, or panel proposals by January 20, 1999 to:

IAAI-99

American Association for Artificial Intelligence

445 Burgess Drive

Menlo Park, CA 94025-3442.

Each copy of the paper must have a title page, including the title of the paper; the names, affiliations, postal and e-mail addresses, and telephone and fax numbers of all authors; a designation of the application domain(s); identification of AI techniques employed or issues addressed; the name of any tool(s) or language(s) used; a indication of application status (e.g., feasibility analysis, research prototype, operational prototype, deployed application, etc.); and an abstract of fewer than 200 words.

No paper submissions will be accepted by fax or e-mail. However, registration or clarification inquiries may be sent by fax or e-mail. (telephone: 650-328-3123, fax: 650-321-4457, e-mail: [iaai@aaai.org](mailto:iaai@aaai.org)).

Notification of receipt will be mailed to the first (or designated) author soon after receipt. Inquiries regarding lost papers must be made by January 27, 1999. Papers, invited speaker nominations, and panel proposals will be reviewed by the Program Committee and notification of acceptance or rejection will be mailed to the first (or designated) author in early March.

Camera-ready copy of accepted papers will be due on April 6, 1999. Camera-ready papers will be limited to six complimentary pages and two optional additional pages at \$275 each.

The proceedings of the conference will be included in the AAAI-99 / IAAI-99 Proceedings and published by AAAI Press; authors will be required to transfer copyright.

Please send program suggestions and inquiries c/o AAAI.

- Ramasamy Uthurusamy, Program Chair

- Barbara Hayes-Roth, Program Cochair