



AAAI-10 Sponsor Program

On behalf of the Conference Committee of the Twenty-Fourth AAAI Conference on Artificial Intelligence, we invite you to participate in the sponsor program for AAAI-10. The conference will be held July 11-15, 2010 in Atlanta, Georgia. Atlanta is the home of the Georgia Institute of Technology, a leading center for research in artificial intelligence and robotics. Atlanta is also a major airline hub, providing ease of access to the international AI community. The city is home to CNN and a host of cultural and historical attractions, such as the Martin Luther King Jr. National Historic Site and the Woodruff Arts Center. Visitors can also enjoy the Georgia Aquarium, the High Museum of Art, Centennial Olympic Park, and the New World of Coke. AAAI-10 is sponsored by the Association for the Advancement of Artificial Intelligence.

AAAI is the annual North American artificial intelligence conference, attracting over 1,100 AI researchers and practitioners, representing government, university and corporate research facilities from throughout the world. Your participation in the AAAI-10 Sponsor Program will give you instant visibility to this diverse group of AI professionals, representing a host of research areas including robotics, the semantic web, integrated intelligent technology, agents, automated planning, bioinformatics, interactive digital entertainment, education, and expert systems, to name only a few.

As part of most levels of sponsorship, you will be provided with a table-top exhibit throughout the technical portion of the conference. This heightened visibility will provide an opportunity for one-on-one exchange with conference participants. Whether you want to showcase your intelligent technology to the AI community, or tap into this incredible source of talent, AAAI-10 is the premier venue to accomplish these goals.

Each AAAI-10 Sponsor will receive the following benefits:

- *Company name and/or logo prominently displayed on:*
 - Printed materials, as schedule permits
 - AAAI-10 website and proceedings
 - AAAI-10 registration area
 - Signs at appropriate conference events

Some levels of sponsorship also include these additional benefits:

- *Complimentary exhibit tabletop(s) in conference center foyer*
- *Complimentary technical conference registration(s)*
- *Complimentary pass(es) to conference banquet*
- *Complimentary sponsor insert in conference registration packets*

For a detailed list of sponsorship categories and accompanying benefits, please see the attached list.

We hope you will consider this opportunity to invest in the future of artificial intelligence by supporting AAAI-10 conference programs, student participation, and other conference activities. For more information about AAAI-10, please contact us at aaai10@aaai.org, or visit our website at <http://www.aaai.org>.

Yoav Shoham, Stanford University
Chair, AAAI Development Committee

**Sponsorship Levels and Benefits
July 11-15, 2010**

AAAI-10 offers several levels of general conference sponsorship, which include a prescribed number of complimentary registrations, table-top exhibit spaces, and registration inserts, including the following:

| Category | Donation | Registrations | Exhibit Tables | Packet Insert |
|-----------------|-----------------|----------------------|-----------------------|----------------------|
| Platinum | \$25,000 | 4 | 2 | 2 |
| Gold | \$15,000 | 3 | 1 | 1 |
| Silver | \$10,000 | 2 | 1 | 1 |
| Bronze | \$5,000 | 1 | | 1 |

Participation at any of these levels also includes:

- *Company name and/or logo prominently displayed on:*
 - Printed materials, as schedule permits
 - AAAI-10 website and proceedings
 - AAAI-10 registration area
 - Signs at appropriate conference events

AAAI-10 is committed to working with sponsors who wish to target their donation for a particular program or event. Recognition of this support will be directly associated with the specific program. Examples of this directed sponsorship include the following:

| Platinum | Gold | Silver | Bronze |
|--------------------------|--------------------------|--------------------------|--------------------------|
| Reception | | | |
| Poster/Demo Session | Poster/Demo Session | | |
| WiFi Access | WiFi Access | WiFi Access | |
| Conference Award/Lecture | Conference Award/Lecture | Conference Award/Lecture | Conference Award/Lecture |
| Conference Gift | Conference Gift | Conference Gift | Conference Gift |

Information about sponsoring specific conference programs, such as robot or video competitions, is also available by request.

AAAI-10 Sponsorship
445 Burgess Drive
Menlo Park, CA 94025-3442
USA
650-328-3123
650-321-4457 (fax)
aaai10@aaai.org
www.aaai.org

Thank you for your sponsorship of AAAI-10!

AAAI-10 Sponsor Contract

Name of Company/Organization: _____

[The above name will be used in all publicity material unless otherwise specified.]

Level of Sponsorship (please circle one):

Platinum *Gold* *Silver* *Bronze*

The benefits of sponsorship will be assigned as outlined in the accompanying AAAI-10 Sponsor Program description.

The sponsor shall provide a high-resolution electronic copy of the sponsor logo by email attachment to aaai10@aaai.org. The sponsor agrees to its use as outlined in the AAAI-10 Sponsor Program description.

Invoices are available upon request. Sponsorships are nonrefundable. Payment is due with signed contract and may be made by:

- Check (payable to AAAI-10 and drawn on a US bank), MC, Visa, or Amex

Card Number _____ Expiration Date _____

Verification Number _____

*The verification number on Visa and MasterCard is the last 3 digits of the number printed on the signature strip on the back of your card. On American Express cards, the verification number is a 4-digit number printed on the front of your card, above and to the right of your card number.

Name (as it appears on card) _____

Credit Card Billing Address _____

Company Name (if company card) _____

Please sign below and return this agreement with your payment to the address below: A copy signed by an AAAI representative will be sent to you upon receipt of the contract and payment.

Signed (for company): _____

Name and position: _____

Date: _____ Email: _____

**AAAI-10 Sponsorship
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