



## Sponsor Program

On behalf of the American Association for Artificial Intelligence, we invite you to participate in the sponsor program for the Nineteenth National Conference on Artificial Intelligence and the Sixteenth Conference on Innovative Applications of Artificial Intelligence, to be held July 25-29, 2004 in San Jose, California.

Each year the AAAI conference brings together over 1,000 AI researchers and practitioners from around the world. Your participation in the AAAI-04/IAAI-04 Sponsor Program will help support special programs and provide opportunities for students who otherwise would be unable to attend. You will be investing in the future of artificial intelligence technology by supporting AAAI-04/IAAI-04 student travel, accommodations, and other conference activities.

In addition to becoming a sponsor of AAAI-04/IAAI-04, we hope that you will consider exhibiting in San Jose as well. AAAI is the largest meeting of AI professionals in North America. Whether you want to showcase your intelligent technology services to the AI community, or tap into this incredible source of talent, AAAI-04 is the premier venue to accomplish these goals. For more information about exhibiting at AAAI, please write to [ncai04@aaai.org](mailto:ncai04@aaai.org) or visit [www.aaai.org/Conferences/National/2004/aaai04.html](http://www.aaai.org/Conferences/National/2004/aaai04.html).

Each AAAI-04/IAAI-04 Sponsor will receive the following benefits:

- Company name and/or logo prominently displayed on:*
- Printed materials, as schedule permits
- AAAI-04/IAAI-04 website and proceedings
- AAAI-04/IAAI-04 Exhibition entrance
- Signs at appropriate conference events
- AAAI *AI Magazine* masthead for one year

Some sponsors will elect to receive additional benefits:

- Complimentary exhibit space*
- Complimentary technical conference registration(s)*
- Complimentary one-year subscription to AI Magazine*

AAAI-04/IAAI-04 offers various categories of sponsorship as well as the opportunity to sponsor, in whole or in part, specific conference facilities and activities, such as the conference internet room, opening reception, or student programs. Please choose one of the following categories:

<b>Category</b>	<b>Contribution</b>	<b>Conference Cosponsor</b>	<b>Exhibit Space</b>	<b>Registration / AI Magazine</b>
<b>Platinum</b>	\$25,000.00	√	2	3
<b>Gold</b>	\$10,000.00	√	1	2
<b>Sterling</b>	\$ 5,000.00	√	1	1
<b>Bronze</b>	\$ 1,000.00	√	0	0

For more information about becoming a AAAI-04 sponsor, please contact Carol Hamilton, Executive Director, AAAI at [hamilton@aaai.org](mailto:hamilton@aaai.org).