

# AAAI-99 / IAAI-99 Exhibition

*AAAI is pleased to announce the continuation of its Exhibition program in Orlando, Florida, July 20-21, 1999.*

The Sixteenth National Conference on Artificial Intelligence (AAAI-99), including the Eleventh Innovative Applications of Artificial Intelligence Conference (IAAI-99), is the premier national conference for members of the artificial intelligence community.

Exhibitors will have an opportunity to reach this significant meeting of AI professionals, who gather each year to share research and development in the field.

Also collocating with AAAI-99 is the Genetic and Evolutionary Computation Conference (GECCO-99), which will be held the preceding week.

## Program

In addition to the vendor program, several other programs will be held concurrently in the exhibit hall, including the Eighth Annual AAAI Mobile Robot Competition and Exhibition, the Hall of Champions, and the Intelligent Systems Demonstrations. After proving to be a huge success last year the AI Festival will return as the finale to the 1999 Exhibition.

*The Robot Competition and Exhibition:* AAAI will continue its eighth year of the successful and popular Mobile Robot Competition and the greatly expanded Robot Exhibition. In 1998, the Robot Competition brought together over 25 robots from the finest research teams in the world to participate in the exhibition.

*The Hall of Champions:* In its third year, the Hall of Champions will feature matches between world class computer players of classic games of strategy, such as bridge, checkers and chess, and human experts.

*The Intelligent Systems Demonstrations:* AAAI is proud to continue this program for the second year that will showcase state of

the art artificial intelligence implementations.

*The AI Festival:* This event will be held the final evening of the exhibit program and will bring together all of the attendees at one time to mingle with robots serving hors d'oeuvres, watch human experts playing games against computers, observe demonstrations, and interact with exhibitors while enjoying great food!

## Conference & Exhibit Schedule

*AAAI-99 Conference:* July 18 - 22, 1999

*IAAI-99 Conference:* July 19 - 21, 1999

*Exhibits/Robots:* July 20 - 21, 1999

*Champions/Demos:* July 20 - 21, 1999

*Exhibit Move-In:* July 18 - 19, 1999

*Exhibit Tear-down:* July 22, 1999

*Robot Building Lab:* July 18 - 19, 1999

*Tutorials:* July 18 - 19, 1999

*Workshops:* July 18 - 19, 1999

## Exhibit Hours

*(Subject to change without notice)*

*Tuesday, July 20:* 10 AM - 6 PM

*Wednesday, July 21:* 10 AM - 3 PM

*Wednesday, July 21:*

*AI Festival,* 6 PM - 10 PM

## Booth Fees

*(Prices are based on 10 x 10 minimum booth size. All prices quoted are in US Dollars.)*

*Commercial Vendors:* \$16.00 per square foot

*Publishers:* \$10.00 per square foot

*Nonprofits:* \$10.00 per square foot

*Univ. Research Labs:* \$200.00 per booth

## Exhibitor Benefits

Confirmed AAAI-99 Exhibitors are entitled to several conference benefits.

- One complimentary technical registration to the AAAI-99 Conference.
- One copy of the AAAI-99 Conference *Proceedings*.
- A 100-word listing and description in the AAAI-99 Program.

## Advertising

Make a strong impact on the convention attendees by advertising in the Summer (June 15) issue of *AI Magazine*. Write or call *AI Magazine* for ad placement, or see our web pages at

[www.aaai.org/  
Magazine/Advertising/advertising.html](http://www.aaai.org/Magazine/Advertising/advertising.html)

- Attn: Mike Hamilton
  - 445 Burgess Drive
  - Menlo Park, CA 94025
  - (650) 853-0197
  - or (650) 328-3123,
- for ad placement.

## Sponsorship Opportunities

Corporate Sponsorship opportunities for portions of the AAAI-99 and IAAI-99 Conferences are available to interested companies. Opportunities include student programs and scholarships, exhibit programs, social events, and gift items.

Depending on the level of sponsorship, benefits of sponsorship include:

- Listing as a co-sponsor or supporting organization of AAAI-99 in conference materials
- Acknowledgement signage onsite
- Brochure and program acknowledgments
- Listing in the *AI Magazine* masthead as one of AAAI's corporate sponsors
- One complimentary standard 10x10 booth space in the exhibit hall and an additional complimentary technical registration to AAAI-99 for sponsors at the \$10,000 level

For more information about corporate sponsorship, please contact Carol Hamilton, AAAI Executive Director at [hamilton@aaai.org](mailto:hamilton@aaai.org).

## Information

We would be happy to send you an exhibitor information package, including a contract and preliminary floor plan. For more information or to reserve space, please contact AAAI at

- American Association for Artificial Intelligence (AAAI)
- 445 Burgess Drive
- Menlo Park, CA 94025
- Tel: 650-328-3123
- FAX: 650-321-4457
- E-mail: [ncai@aaai.org](mailto:ncai@aaai.org)