

ADVERTISING

Make a strong impact on the convention attendees by advertising in the Summer (June – August) issue of *AI Magazine*. Write or call

AI Magazine

Attn: Mike Hamilton

445 Burgess Drive

Menlo Park, CA 94025

(415) 853-0197 or (415) 328-3123

for ad placement. Further information on rates and deadlines will be included in the Exhibitor Service Kit.

THE LOCATION

Providence, Rhode Island

The beautiful city of Providence provides visitors with its famous historic neighborhoods, numerous art galleries and museums, a spectacular river walk along the Waterplace Walk, and much more. There is a large variety of blue-ribbon restaurants and unique shops. Attendees will conveniently locate everything within a short walk from the convention center. For the more adventurous, Boston is 45 minutes away by train and the beautiful Rhode Island coastline is within minutes. The average temperature in Providence during July is a pleasant 75 degrees F.



SPONSORSHIP

Corporate Sponsorship

Corporate Sponsorship opportunities for portions of the AAAI-97 and IAAI-97 Conferences are available to interested companies. Opportunities include student scholarships, internet and computer equipment, special competitions, receptions, and coffee breaks.

QUESTIONS

For More Information

For information regarding exhibits, housing, registrations, and other arrangements for AAAI-97 please contact:

American Association
for Artificial Intelligence (AAAI)
445 Burgess Drive
Menlo Park, CA 94025, USA
Telephone: 415-328-3123
Fax: 415-321-4457
email: ncai@aaai.org
<http://www.aaai.org/Conferences/National/1997/>

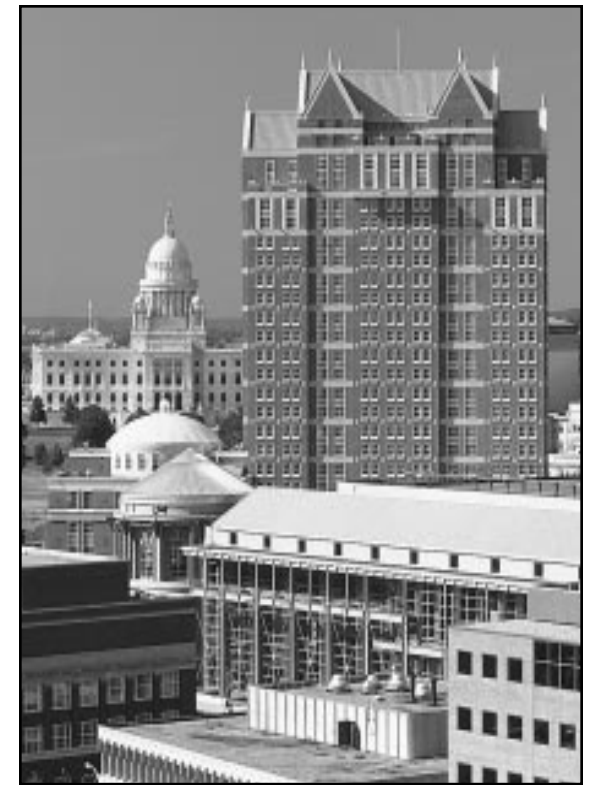


Exhibit Brochure



AAAI-97

Fourteenth National Conference
on Artificial Intelligence
July 27-31, 1997

IAAI-97

Ninth Conference on Innovative
Applications of Artificial Intelligence
July 28-30, 1997

Providence, Rhode Island

THE CONFERENCES

The Exhibition: AAAI-97 presents you with an opportunity to conduct business with the largest meeting of AI practitioners and scientists in North America. Fifteen hundred attendees will gather to learn how companies are making effective use of intelligent systems to significantly improve their organizations. Over 300 presentations, invited talks, workshops, tutorials, and panels will focus on the latest innovative applications, research advances, and public issues involving the spectrum of artificial intelligence. AAAI-97 is the ideal forum to promote your intelligent technology and computer-science related products and services to the largest gathering of AI professionals in the world. This is the one place where people who are shaping their world come to learn how AI will integrate into their business and practice. The exhibit hall, located in the Rhode Island Convention Center, is central to all the meetings being held at the conference and will be the site of the opening reception.

The Robot Competition: AAAI will continue its sixth year of the successful and popular Mobile Robot Competition. In 1996, the Robot Competition brought together over 20 robots from the best research groups in the world to participate in the exhibition. In addition, the 1996 event attracted broadcast media coverage from local networks, as well as a special crew from the Discovery Channel, who produced an edition of "Scientific Frontiers" based on this unique event.

Hall of Champions—NEW for '97: AAAI is proud to present this new program, featuring matches between world-class computer players of classic games of strategy, such as bridge, checkers, and chess, and human experts. The Hall of Champions will include a spectators' area where AAAI attendees can view these matches as they progress. Attendees will also have the opportunity to chat with the programs' authors and to interact and compete with the programs. The Hall of Champions and Robot Competition will be held concurrently in the main exhibit hall which should contribute to an exciting and eventful program.

The IAAI Conference: The Ninth Annual Innovative Applications of Artificial Intelligence will run parallel with AAAI-97, providing a mix of Fortune 1000 management, AI practitioners, and AI scientists. Award-winning papers will be presented, depicting the most innovative deployed AI applications in practice today. In addition, the new emerging areas track has been developed in order to "bridge the gap" between AI research and AI applications development.

SPECIFICS

Service Contractor

AAAI has designated Brede Exposition Services as the official service contractor for AAAI-97.

John Munroe
Brede Exposition Services
Casey and Hayes Expo Group
176 Lincoln Street
Brighton, MA 02135-1398
Telephone: (617) 783-5900
Fax: (617) 783-0708

Labor

Union Labor will be required for certain aspects of exhibit handling, such as drayage, installation, and dismantling. Exhibitors agree to abide by existing agreements and regulations covering these services.

Booth Space and Guidelines

AAAI adheres to the revised 1990 NAEM Guidelines for display rules and regulations. Please contact AAAI to discuss any booth construction issues.

The Exhibitor Service Kit

AAAI-97 Exhibitor Service Kits will be mailed to all confirmed exhibitors in May 1997. This kit will contain additional information on contractors, services, rates, sales regulations, complete instructions and order forms for electrical and telephone service, display and sign height limitations, union labor rules, booth descriptions and diagrams, and so forth.

Exhibitor Benefits

Official AAAI-97 Exhibitors are entitled to several benefits in addition to their booth space.

- One complimentary technical registration to the AAAI-97 Conference.
- One copy of the AAAI-97 Conference *Proceedings*
- A 100-word listing and description in the AAAI-97 Program

SCHEDULE



Conference & Exhibit Schedule

AAAI-97 Conference:	July 27 - 31, 1997
IAAI-97 Conference:	July 28 - 30, 1997
Exhibits/Robots/Champions:	July 29 - 31, 1997
Exhibit Move-in:	July 27 - 28, 1997
Exhibit Tear-down:	July 31, 1997
Robot Building Lab:	July 27, 1997
Tutorials:	July 27 - 28, 1997
Workshops:	July 27 - 28, 1997

Exhibit Hours*

Tuesday	12 PM - 7 PM
Wednesday	10 AM - 5 PM
Thursday	10 AM - 5 PM

*Subject to change without notice.

Booth Fees**

Commercial Vendors	\$22.00 per square foot
Publishers	\$13.00 per square foot
Nonprofits	\$13.00 per square foot
Univ. Research Labs	\$200.00 per booth

** Prices are based on 10 x 10 minimum booth size. All prices quoted are in US Dollars.